



SATU Presidents' Forum

Innovation-based **Academia-Industry Collaboration**

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Innovation

- ✚ Innovation is not enough, it must have a high impact.
- ✚ The higher the impact, the more important the innovation.





Innovation vs. Improvement

+ Improvement-based economy

- Limited revision or redesign of management regulations

+ Innovation-based economy

- Large-scale breakthrough and promotion of legislation, policy, and strategy





Function of Government

- ✚ Create a better environment for industry to increase profitability and wealth through innovation
- ✚ Nurture more innovative talents





Academia-Industry Collaboration

- Business as the pivot
- Demand of industry; strong capability of universities
- The key to successful innovation is the effort made by industry itself





Academia-Industry Collaboration

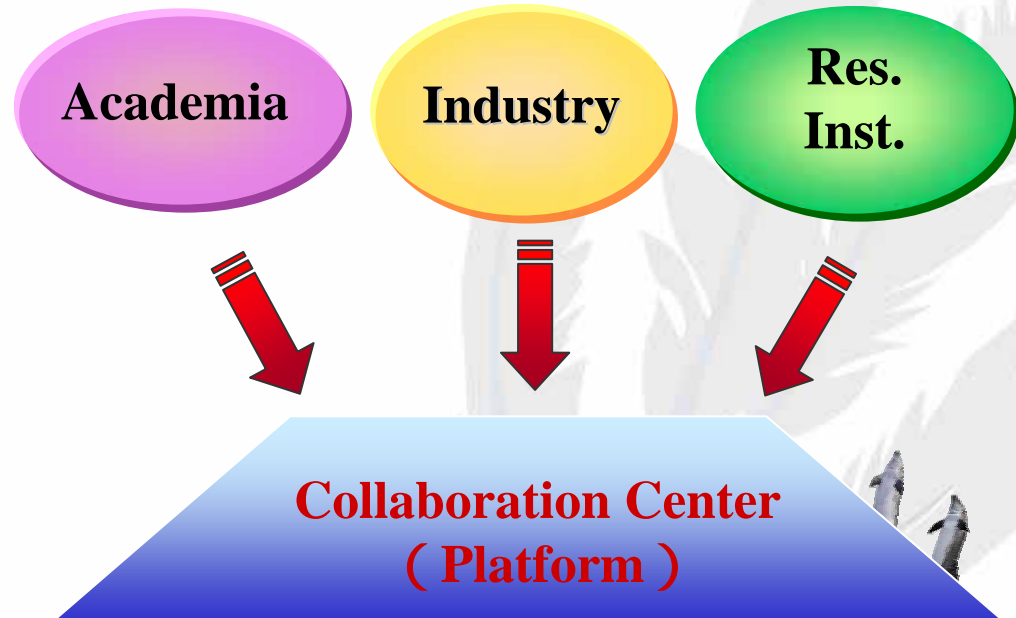
- ✚ The primary purpose is to nurture talents for innovation, not to provide direct solutions to industry
- ✚ Higher government budget allocations
- ✚ Industry sets goals and milestones for government
- ✚ Manpower exchanges





Academia-Industry Collaboration

- ✚ **Redefine the roles of agencies based on industry demand**
- ✚ **Disseminate information and enact related laws**
- ✚ **Single service window**
- ✚ **Periodic project review**
- ✚ **Provide follow-up service to enhance technology transfers**
- ✚ **Classification of universities**
 - **Emphasize and reward applied research**
 - **Make contributions to an innovation-based research as evaluation criterion**





Mission of Research Team

Study on
forward-looking
technology policy



Collaboration with
foreign research
institutes

Use related foreign country technology policies
and industry development trends as reference





World Class Research University

- ✚ Academic research
- ✚ Nurture creative talents
- ✚ Technology transfer
- ✚ Faculty-student start-ups





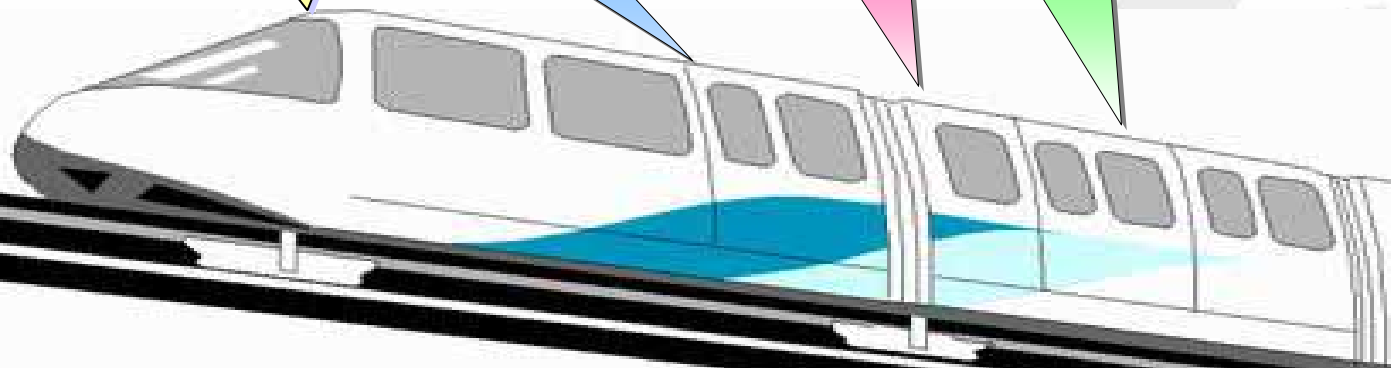
Authority

World Class University

Elite Talents

Innovative Ability

Pioneering Spirit





Yuanzhi University

Thank you !

Be Happy !!

